

MINUTES

UNIVERSITY OF WASHINGTON FOUNDATION BOARD OF DIRECTORS

January 29, 2021

The University of Washington Foundation Board of Directors met on Friday, January 29, 2021, at 9 a.m. via Zoom.

UW Foundation Board Directors present: Tiffany Baird Girouard, Wendy Barrington, Susan Bevan, Debbie Bingham, Susan Brotman, Julie L. Brown, Kent Carlson, Ana Mari Cauce, Chandan Chauhan, Sanjay Chheda, Ty Cramer, Patrick Crumb, Jody Cunningham, Ben Danielson, Alan Delsman, Mary Dunnam, Mike Egan, Larry Estrada, Dan Evans, Nancy Evans, Dave Franke, Ben Franz-Knight, Colleen Fukui-Sketchley, Dave Goldberg, Mary Gresch, Lyn Grinstein, Kim Hemingway, Louise Hine, Randy Hodgins, John Hoedemaker, Dana Hurley, Allen Israel, Richard Larkins, Eric Larsen, Libby Gates McPhee, Jon Magnusson, Andy Manzano, Joanne Montgomery, Molly Nordstrom, Seán O’Leary, Dan Peterson, Vivian Phillips, Scott Redman, Rogelio Riojas, Patty Rothwell, Paul Rucker, Laura Selipsky, Lisa Simonyi, Brooks Simpson, Rachel Smithers, Charles Stevens, David Stone, Mia Tuan, Clyde Walker, Maggie Walker, Scott Wallace, Dixie Wilson, Korynne Wright, and Nancy Zevenbergen.

UW advancement staff were also in attendance.

APPROVAL OF THE SEPTEMBER 2020 MINUTES

I. CALL TO ORDER, WELCOME, ANNOUNCEMENTS

The winter meeting of the Foundation Board was called to order by Chair Korynne Wright. Ms. Wright welcomed Foundation Board Directors, UW leadership, and advancement staff to the meeting.

Campus Happenings

[Burke Museum](#)

Katie Bunn-Marcuse, Curator of the Northwest Native Art and Assistant Professor in Art, Art History and Design highlighted a new art installation at the Burke Museum. The art piece, *Guests from the Great River*, consists of 11 bronze canoe paddles representing various styles of Chinook canoe paddles. The board was invited to stop by and see the paddles in person after the Burke Museum reopens on February 4, 2021.

[Parrington Hall](#)

Director for Life Dan Evans discussed the Parrington Hall remodeling project. The Evans School of Public Policy and Governance had ascended in the national rankings to a top-five public policy school, but its home, Parrington Hall, built in 1902, needed upgrades to enhance students’ learning experience. The goals of the project included: creating modern learning environments,

creating space that fostered engagement and community, and creating a building that would be useful well into the future. Construction began in June, 2019 and was completed in September, 2020. Former Governor Dan Evans shared a video showcasing the remodeled Parrington Hall.

[Dean Announcement](#)

Evans School Representative Director Nancy Evans announced the appointment of Jodi Sandfort as the next dean of the Evans School of Public Policy and Governance. Dean Sandfort's appointment began January 15, 2021.

II. BOARD BUSINESS

Consent Agenda

UW Foundation Board Secretary Lisa Simonyi reviewed the consent agenda consisting of the September 2020 board meeting minutes. The consent agenda was sent to the board via BoardEffect for an online vote. The consent agenda was approved by receiving a quorum vote from the board.

Board Updates

Ms. Wright extended a congratulations to At Large Director Ben Danielson who transitioned his pediatric practice to the Department of Pediatrics at the UW School of Medicine. Dr. Danielson is in the process of planning a very exciting new program that will advance health equity.

2021 Gates Volunteer Service Award

Gates Volunteer Service Award Committee Co-Chair Brooks Simpson provided an update on this year's award. The committee met in November and reflected on the award's 20-year history, committee charter, and award guidelines. The Foundation Board will soon receive an email requesting nominations, which are accepted through March 31, 2021. Mr. Simpson provided a reminder of the award criteria and past honorees.

The 2021 Gates Volunteer Service Award recipient will be announced at the April 30, 2021 board meeting.

Consolidated Endowment Fund

UW Investment Management Company (UWINCO) board member Regent Blaine Tamaki provided an update on the University's endowment. Our Consolidated Endowment Fund (CEF) totals \$3.6 billion and includes more than 5,250 separate endowments. The UW's endowment is the eighth largest among public universities and third in the Pac-12 behind Stanford and University of California System.

Legislative Session

Randy Hodgins, vice president of external affairs at the University of Washington, spoke about the University's expectations and aspirations for the legislative session this year. President Cauce is scheduled for a number of virtual visits to Olympia and her remarks in recent meetings have been well received by legislators.

The goals of this year's legislative agenda include:

- Asking the legislators to do no financial harm. In past downturns, higher education was vulnerable and often took deep cuts. Mr. Hodgins noted that members in both chambers are listening and supportive.
- Receive funding to stabilize the financial position of Harborview and UW Medical Center. Both hospitals suffered financially during the pandemic due to the suspension of elective surgeries. The UW has received some federal funds through the CARES Act but not enough to address losses to these vital medical centers.
- Operation and maintenance funding for the new Health Sciences Education building and lease funding for the new Spokane medical facility. Both projects are currently under construction.
- Maintain the capital budget to construct the new behavioral health teaching facility at the UW Medical Center Northwest, a new interdisciplinary teaching and research building for the College of Engineering on the Seattle campus, and the new Milgard Building on the Tacoma campus.

UW Impact

Foundation Board Director Mike Egan spoke about how the Foundation Board can support the work of Mr. Hodgins and the UW Office of External Affairs and amplify the University's call for these critical investments. Mr. Egan urged board members to contact their state lawmakers through UW Impact, the UW Alumni Association's legislative advocacy program. The program began 10 years ago and has mobilized thousands of UWAA members, alumni, and friends of the UW in support of public higher education in the state of Washington.

III. SCHOOL OF SOCIAL WORK

Dr. Tessa Evans-Campbell and Dr. Karina Walters, internationally recognized co-directors for the Indigenous Wellness Research Institute (IWRI) in the School of Social Work, shared a heartfelt, compelling presentation highlighting the powerful work transcending historical trauma. IWRI was established in 2005 under the UW's Global Health Initiative to develop and advance a university-wide interdisciplinary Indigenous center focused on health and health-disparities research, knowledge sharing, research training and capacity building among Indigenous populations.

IWRI's community-based research, innovative training programs and tribal engagements contributed to its recent National Institutes of Health (NIH) recognition as a center for excellence—one of two in the country dedicated to Indigenous health-equity research and research training. It is the only Native health research institute in the country that is primarily led and staffed by Indigenous scholars and trainees.

IV. UW ADVANCEMENT

[University Advancement Update](#)

Mary Gresch reflected on her first six months as interim senior vice president for Advancement and shared five objectives University Advancement is focused on:

- Bring a diversity, equity and inclusion focus to all aspects of University Advancement's work and operations

- Develop a comprehensive approach to University Initiatives
- Move to priority-focused major gift fundraising at both the unit and institutional levels while maintaining high levels of private support
- Build an effective, efficient, nimble advancement structure that operates within its means and has the ability to shift focus and resources to emerging priorities as identified by executive leadership
- Develop and sustain a community of engaged UW champions – at scale – based on profound engagement philosophy, with a focus on engaging millennials and younger generations and people of color based on causes/things they care about and can advance through the UW

Fiscal Year Highlights

Board President Dan Peterson provided financial highlights from this fiscal year through the end of December 2020. So far, the university received \$412 million in cash from more than 100,000 donors. This is the second-highest donor count at this point in the year, behind last year.

These numbers reflect the collective impact of many – donors who support the University philanthropically, academic partners who educate students, conduct research, and treat patients, and advancement team members.

V. INSIDER'S CORNER

Ms. Gresch called on President Cauce and At Large Director, Richard Larkins who served as moderator.

President Cauce provided the board with university updates including the student experience with online learning, the financial impact of the pandemic and what is expected regarding the overall fiscal health of the University of Washington.

VI. CONCLUDING REMARKS

Ms. Wright reminded Directors that the next board meeting is on Friday, April 30, 2021.

Meeting adjourned.